



meeting

OVERVIEW

Why Choose Angel Adoption?

We have been in business since 1998, and have successfully placed more than 1,000 babies in loving homes. We are members in good standing with the Better Business Bureau, and we are proud of our impeccable reputation. We attribute our long-standing good reputation to the fact that we are very conservative in the way we do business.

Founders

Angel's founders and owners are both adoptive parents and they have been through all of the heartaches that you may have personally experienced in regards to infertility and the adoption process.

Program Size

Those that have chosen Angel Adoption prefer to work with a company that offers a more personalized service. Because of our small size, we are able to provide that small company feeling. We work with a limited amount of families and get to know them well.

Marketing & Advertising

We have a unique marketing team that taps into the most current online trends to reach as many expectant mothers as possible. They designed a comprehensive online program that allows us to be found as one of the top three agencies in an internet search. We also have a number of offline networking initiatives.

♥ Online Marketing

Search Engine Optimization (SEO): Search engine optimization is a methodology of strategies, techniques, and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in search engine results pages (SERP), including Google, Bing, Yahoo, and other search engines.

Social Media Optimization (SMO): Social media optimization is the process of increasing awareness and website traffic through the use of social media outlets and communities including but not limited to Facebook, Twitter, Google+, Pinterest, Instagram, and Youtube.

Pay Per Click Advertising (PPC): PPC advertising involves bidding for clicks for text- or image-based ads displayed alongside search engine result listings on Google, Yahoo, and Bing.



Contact us at 877-Angel-55 or visit www.angeladoption.com

Content Marketing: Content marketing includes creating and distributing relevant and valuable content to attract, acquire, and engage a clearly defined and understood target audience with the objective of driving traffic to a website or specific web page.

♥ Offline Marketing

Networking and custom initiatives with professionals and organizations including the following:

- Adoption Attorneys
- Pregnancy Crisis Centers
- Schools
- Social Workers
- Churches
- Adoption Agencies
- Physicians & Hospitals

Lutheran Child and Family Services

We work as an independent contractor under the supervision of the licensing of Lutheran Child and Family Services to give families the security of an adoption agency.

Adoption First Steps

Home Study Process

Once you sign your 24-month contract with Angel Adoption, we will let you know who to contact in your area to get your home study completed. If you already have a home study, please make sure it is the highest level of a home study that allows you to adopt in any state and will help clear interstate compact. This allows you to leave the state where the baby is born and come back to your home state.

You should plan for the home study process to take between 2–3 months, which is why it is so important to get started quickly.

Profile Creation

Angel will provide you with profile guidelines to follow in order for us to create a family profile that best represents you.

We will ask that you provide us with a specific number of photos of you. The best photos for use in the profile are those that others have taken in a variety of settings. We want to show your day-to-day life so an expectant mother can truly envision her child's life with you. We will also ask that you provide photos of your home, pets, and extended family members.

Once completed, we will begin presenting your profile to expectant mothers, even if you are still actively working through the home study process.

Having a Successful Adoption

Racial Preference

Being open in racial preferences is the easiest way to increase your chances for a successful adoption.

Gender

Angel does allow families to be specific in gender; however, the majority of the expectant mothers we have contact with do not find out the gender of the child.

Expectant Mother Support

In many states it is legally allowable for adoptive parents to help the expectant mother financially. Many expectant mothers are just looking for a good family for their baby; however, but many do need some type of financial assistance.

Many state laws allow adoptive parents to help an expectant mother with rent, food, and utilities, but all assistance must be exchanged through an attorney or agency. For instance, if she needs help with rent, you would pay it to your attorney, then your attorney would talk to the landlord, get a copy of the lease, and send a check directly to the landlord. If she needs help with food, then she would get a grocery store gift card. Utilities are paid directly. You can be assured that what you are paying for is being used towards what it was meant for. Money is never handed directly to the expectant mother.

Is there a possibility that you could pay an expectant mother's rent for two months and she decides to parent? Yes, it's possible, but you have to look at it as if you have adopted a family, giving shelter and food to a mom and her kids. Please remember this money can be claimed and reimbursed with the adoption tax credit.

Post-Placement Communication

There are three different types of adoption: open adoption, semi-open adoption, and closed adoption. Each expectant mother chooses the type of adoption she would like to have. We then ensure she is connected with an adoptive family that is interested in the same type of adoption. Though you may prefer a specific adoption type, it is beneficial to remain open minded in case the expectant mother who chooses you prefers a different arrangement.

	Open Adoption	Semi-Open Adoption	Closed Adoption
BEFORE THE ADOPTION			
Expectant Mother Chooses the Adoptive Family	✓	✓	✓
Get to Know the Expectant Mother before the Birth	✓	♥	♥
Meet the Expectant Mother	✓	♥	♥
She Meets Her Baby	✓	✓	♥
AFTER THE ADOPTION			
Phone Calls & Texts	✓	✓	—
Emails	✓	✓	—
Send the Birthmother Pictures	✓	✓	—
Yearly Visits with the Birthmother	✓	—	—

✓ Typically Included ♥ If the Expectant Mother Chooses — Not Typically Included

Adoptive Parent Coordinator

When you initially join Angel's program, you will be assigned an Adoptive Parent Coordinator. Your Adoptive Parent Coordinator will email you a report every six months summarizing your profile activity, but you may contact us at any time to see how many of your profiles have gone out. Your Adoptive Parent Coordinator will be your primary point of contact.

An Expectant Mother Connection

♥ Expectant Mother Coordinator

Once your profile has been selected by an expectant mother, your Adoptive Parent Coordinator will begin working with one of Angel's Expectant Mother Coordinators. Angel's Expectant Mother Coordinators are the expectant mothers' primary points of contact throughout their adoption plan.

♥ About Expectant Mothers

In the United States, approximately 50% of adoptive parents experience an adoption that goes through with their first expectant mother connection. The other 50% may have to work with two or three expectant mothers or more until they have the baby that was meant to be theirs.

In some cases, an expectant mother can be characteristically described as dysfunctional or unstable. She may come from a different social and economical sub-culture than we are accustomed to. Many of the women we work with have not been afforded the same opportunities or educations that one may expect, which can lead to an unplanned pregnancy and the desire to create an adoption plan. When meeting with your expectant mother for the first time, try to remember the experiences that she shared with you.

The average birthmother in the United States is not a teenager. Teenagers often have a support system, like their parents or other family members, who will give them money to get an abortion or offer to help raise the baby. Also, teenagers don't always have a good understanding of how difficult it is to care for and raise a baby. All of these things result in fewer teenagers choosing adoption. Typically, birthmothers are between the ages of 21–38 years old, have children already, and cannot emotionally and/or financially raise another child.

♥ Situational Emails

Occasionally, we may send a blanket email to our available adoptive families for special situations, for example, known medical conditions, babies older than six months, unusually extreme financial need, etc. We will need to have an email address that you check daily so we can apprise you of these potential situations. We do not contact you every time your profile goes out. If we were to do that, we would be on the phone all day with our adoptive parents. We are sure you will agree that our time is better spent finding our expectant mothers.

♥ Attorney

We work with The American Academy of Adoption Attorneys (Quad A) for expectant mother legal services. Angel will recommend a Quad A attorney in the expectant mother's state and adoptive parent's state, if necessary.

Bringing Your Baby Home

ICPC

Interstate Compact on the Placement of Children (ICPC) is a statutory agreement between all 50 states that governs the placement of children from one state to another state. It outlines the specific requirements that must be satisfied before a child can be placed out of his or her birth state.

Birthmother Relinquishment and Revocation

Each state has their own adoption laws regarding birthmother relinquishment and revocation period.

- Relinquishment
- Revocation

Conclusion

When choosing who to accept into our program, we look for people whose desire for a baby is so strong that they will do whatever they can to get the baby that was meant to be theirs. We cannot guarantee every family will be able to adopt with us — we can just tell you how hard we work to make it happen.

We look forward to helping you build your family through adoption!